

Camera Eats First Privacy Policy

Last Updated on 8 December 2017.

This Privacy Policy describes our policies on the collection, use, and disclosure of information about you in connection with your use of the Camera Eats First (“CAE”) website and mobile applications or any website associated with CAE (the “Site”). The terms “we”, “us”, “our” and “Vulcan” refer to Vulcan Forge LLC, a Washington entity. When you use the Site, you consent to our collection, use, and disclosure of information about you as described in this Privacy Policy.

1. Information We Collect and How We Use It

We may collect and store information about you when you use the Site. We may use the information to fulfill your requests, provide the Site’s functionality, improve the Site’s quality, personalize your experience, track usage of the Site, provide feedback to third parties, display relevant advertising, market the Site, provide customer support, message you, back up our systems and allow for disaster recovery, enhance the security of the Site, and/or comply with legal obligations.

Among the information we collect, please note:

1. **Account Information:** If you create an account on the Site, we may store and use your full name, email address, zip code, and other information you may provide with your account, such as your gender and birth date. Your first name and last initial, as well as any photo you submit through the registration process, may be publicly displayed as part of your account profile. Please contact us if you believe that someone has created an unauthorized account depicting you or your likeness.
2. **Public Content:** The information that you contribute through the Site is intended for public consumption. We may display this information through the Site, share it with others, and further distribute it to a wider audience through third party sites and services.
3. **Communications:** When you sign up for an account or use certain features, you are opting to receive communications related to the Site and/or those certain features. You cannot opt out of receiving certain administrative and legal messages from Vulcan and CAE. We may track your activity and actions on the Site. We may store information that you provide through communications to us, including from phone calls, letters, emails and other electronic messages, or in person.
4. **Activity:** We may store information about your use of the Site, such as, but not limited to, your search activity, the pages you view, the date and time of your visit, and other activities you engage in on the Site. We also may store information that your computer or mobile device provides to us in connection with your use of the Site, such as your browser type, type of computer or mobile device, browser language, IP address, mobile carrier, phone number, unique device identifier, advertising identifier, location (including geolocation, beacon based location, and GPS location), and requested and

referring URLs. You may be able to disallow our use of certain location data through your device or browser settings, for example by disabling "Location Services" for the CAE application in iOS privacy settings.

2. Cookies

We, and third parties associated with the Site, may use cookies, web beacons, tags, scripts, local shared objects such as HTML5 and Flash/flash cookies, advertising identifiers (including mobile identifiers such as those from Apple and Google) and similar technology ("Cookies") in connection with your use of the Site, third party websites, and mobile applications. Cookies may have unique identifiers, and reside, among other places, on your computer or mobile device, in emails we send to you, and on our web pages. Cookies may transmit information about you and your use of the Site, such as your browser type, search preferences, IP address, data relating to advertisements that have been displayed to you or that you have clicked on, and the date and time of your use. Cookies may be persistent or stored only during an individual session.

We use Cookies on the Site to improve the operation of the Site, prevent fraud, protect data, comply with legal requirements, manage the Site (such as determining whether you are logged in), Site configuration, advertising and analytics.

It may be possible to disable some (but not all) Cookies through your device or browser settings, but doing so may impact, potentially adversely, the functionality of the Site. The method for disabling Cookies may vary by device and browser.

3. Third Parties

Other users or third-parties may be able to identify you, or associate you with your account, if you include personal information in the content you post publicly.

Third parties may receive information about you as follows:

1. Advertisers: We may allow third parties to use Cookies through the Site to collect the same type of information for the same purposes as we do. Third parties may be able to associate the information they collect with other information they have about you from other sources. We do not necessarily have access to or control over the Cookies they use, but you may be able to opt out of some of their practices by visiting the following links: Network Advertising Initiative, Omniture, Digital Advertising Alliance and PrivacyChoice. Please note that opting out does not prevent the display of all advertisements to you. Additionally, we may share non-personally identifiable information from or about you with third parties, such as location data, advertising identifiers, or a cryptographic hash of a common account identifier (such as an email address), to facilitate the display of targeted advertising. You may be able to limit our sharing of some of this information through your mobile device settings.

2. **Service Providers:** We may rely on third party providers to support or provide some of the services that are available through the Site. We may also rely on third party providers to perform certain services for us in connection with your use of the Site, such as, but not limited to, communications and hosting services, network security, technical and customer support, tracking and reporting functions, quality assurance testing, our own marketing of the Site, and other functions. We may share information from or about you with these third party providers so that they can perform their services or complete your requests. These third party providers may share information with us that they obtain from or about you in connection with providing their services or completing your requests. Third party providers may also share this information with their subsidiaries, joint ventures, or other companies under common control. Some of our web pages utilize framing techniques to serve content to you from our third party providers, while preserving the look and feel of the Site. In such cases, please note that the information you provide is being provided to the third party.
3. **Aggregate Information:** We may share user information in the aggregate with third parties regarding user activities on the Site.
4. **Business Transfers:** We may share information from or about you with our parent companies, subsidiaries, joint ventures, or other companies under common control, in which case we will require them to honor this Privacy Policy. If another company acquires Vulcan or all or substantially all of our assets, that company will possess the same information, and will assume the rights and obligations with respect to that information as described in this Privacy Policy.
5. **Investigations:** We may investigate and disclose information from or about you if we have a good faith belief that such investigation or disclosure (a) is reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; (b) is helpful to prevent, investigate, or identify possible wrongdoing in connection with the Site; or (c) protects our rights, reputation, property, or that of our users, affiliates, or the public. If you complain to Vulcan about content on the Site, we may share the substance of your complaint with the contributor of that content in order to provide an opportunity for the contributor to respond.
6. **Links:** The Site may contain links to unaffiliated third party services. Except as set forth herein, we do not share your personal information with them, and are not responsible for their privacy practices.
7. **Third Party Accounts:** If you sign up for CAE using a third party service like Facebook, or link your CAE account to your account with a third party service like Facebook or Twitter, we may receive information about you from such third party service.

5. Data Retention and Account Termination

You can close your account by contacting us. However, content you have posted may remain after you close your account and we may retain information about you for the purposes authorized under this Privacy Policy unless prohibited by law.

6. Children

The Site is intended for general audiences and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us. If we become aware that a child under 13 has provided us with personal information without parental consent, we work to remove such information and terminate the child's account.

7. Security

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

8. Contact Information

If you believe that Vulcan has not adhered to this Privacy Policy, you may contact us at hello@cameraeatsfirst.io or write to us at the following address:

Vulcan Forge LLC, 505 Fifth Ave S., Suite 900, Seattle, WA 98104, ATTN: Camera Eats First Application

9. Modifications to This Privacy Policy

We may revise this Privacy Policy from time to time. The most current version of the Privacy Policy will govern our collection, use, and disclosure of information about you and will be located cameraeatsfirst.io/terms. If we make material changes to this Privacy Policy, we may notify you by email or by posting a notice on the Site prior to the effective date of the changes. By continuing to access or use the Site after those changes become effective, you agree to the revised Privacy Policy.

10. California Residents: Your California Privacy Rights

Vulcan does not disclose your personal information to third parties for the purpose of directly marketing their services to you unless you first agree to such disclosure. If you have any questions regarding this policy, or would like to change your preferences, you may contact us at the address listed above.